





# *Community Build & Brews*

Saturday, June 8th • 2pm - 5pm

Dorey Park & Recreation Center  
2999 Darbytown Road • Henrico, VA 23231

# HAMMERS & ALES

A Unique Volunteer Experience that Combines  
Craftsmanship, Community Building & Comradery

Join us for the return of our Hammers & Ales give-back experience! Hosted by the Richmond ToolBank at a **NEW LOCATION**, Dorey Park Farmers Market in Henrico. This **FREE** event is a celebration of our parks, public spaces, and the people who help them thrive!

Experience a day filled with community and corporate volunteering. Builders will use ToolBank materials and instructions to handcraft outdoor furniture and placemaking features donated to local groups in need, including Henrico Public Schools & and Capital Region Land Conservancy.

Dorey Park will come alive with tool-themed games, local beer, wine, cider, and delicious bites from food trucks. All ages and abilities are welcome – no experience is required!



# SPONSORSHIP & RECOGNITION

SUPPORT AN EVENT THAT CELEBRATES  
*the Richmond Community & the Individuals that Make it Thrive*

## SPONSORSHIP LEVEL & BENEFITS:

SUPPORTING SPONSOR	\$500	LOGO ON WEBSITE + 1 Highlight Post on Social Channels
CLAW HAMMER SPONSOR	\$1,000	LOGO ON WEBSITE + 2 Highlights on Social Channels Logo on Entry Banners   Exclusive Banner in Build Zone
SLEDGEHAMMER SPONSOR	\$2,500	CLAW HAMMER PERKS + Logo on Event T-Shirt 1 Build Project or Community Donation
JACKHAMMER SPONSOR	\$5,000	SLEDGEHAMMER PERKS + 2 Build Projects for Team Participation or Donation
PARTY PAVILION SPONSOR	\$7,500	JACKHAMMER PERKS + Exclusive Activity Field Banner & 1 Additional Verbal Shout
PRESENTING SPONSOR	\$10,000	JACKHAMMER PERKS + Exclusive Activity Field Banner & 2 Additional Verbal Shout

Your support enables our team to drive neighborhood development with the tools, equipments, and expertise to empower their ambitious goals.

# PARTY PAVILION SPONSORSHIP

*Bring the Party for \$7,500*



There's nothing better than bonding with your team while playing yard games with a beer in hand!

Our Games & Activities Zone will be familiar to sponsors that have joined us in years past, but this year, we're adding to this zone to create a more engaging space for participants.



As an Activity Field Sponsor, you'll enjoy all the perks from the Jackhammer level **plus**:

- Allowing ToolBank to provide the materials + volunteer support for each activity
- Exclusive banner with your logo displayed at:
  - Activity Field
  - Entryways (2)
  - Covered Pavilion



# COMMUNITY PROJECT BUILD COSTS

Want to join the Hammers & Ales Party  
with a Purpose but Can't Swing a Sponsorship?

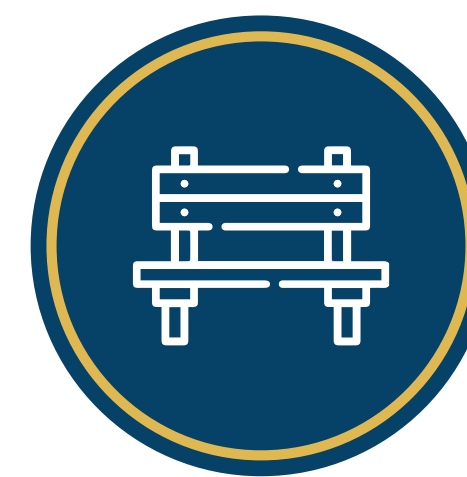
On June 8th,  
*We're Building with Our Community*

Spend your Saturday afternoon enjoying a lively open-air volunteer experience with local beer, cider & wine, tool-themed games, and activities while doing some good for your community & the people who help our city thrive.

Rally your team of volunteers and register to build outdoor furniture while enjoying , the rolling greenery at Dorey Park. Together, you'll build a park bench or picnic table that we'll donate to local community groups including Henrico Public Schools & Capital Region Land Conservancy.



## The Projects



*Park  
Bench*

Early Bird Discount (Jan 1 - May 31): **\$150**  
Regular Pricing (June 1 - June 8): **\$175**  
2 - 3 People per Team • ½ - 1hr. Build Time



*Picnic  
Table*

Early Bird Discount (Jan 1 - May 31): **\$275**  
Regular Pricing (June 1 - June 8): **\$300**  
3 - 4 People per Team • 1½ - 2hr. Build Time

## Our Goal

To host 55 corporate and community building teams, guiding them to hand-build 60 outdoor furniture pieces for donation to Henrico Public Schools & Capital Region Land Conservancy.



*Crafting Memories, Building Futures*

## **HIGHLIGHTS FROM HAMMERS & ALES**

### **A VISION COME TO LIFE IN '21**

24 teams hand-built 28 pieces of outdoor furniture, including park benches & picnic tables. These outdoor furniture and placemaking features were donated to the James River Park.

### **TACKLED A LOT IN '22**

45 teams hand-built 45 pieces of outdoor furniture, including park benches, picnic tables, and dog houses. These outdoor furniture and placemaking features were donated to James River Park and Ring Dog Rescue.

### **A BUILD TO SEE IN '23**

55 teams hand-built 60 pieces of outdoor furniture, including park benches, picnic tables, and dog houses. These outdoor furniture and placemaking features were donated to Henrico Public School & Capital Public Land Conservancy.

*Sponsor Richmond's*



*Contact*

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